

Treasure Carlson, Unit Leader - PartyLite

[REDACTED]
Brentwood, CA 94515-6600

522418-70620

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Dear Federal Trade Commission Member:

I am writing to ask that you reconsider some of the requirements you are proposing to regulate the direct sales industry. I am a PartyLite Consultant who is proud to have been involved in this business for over five years. I began my PartyLite business to make a little extra money and ease the family budget. The income I earn has allowed me to quit my day job to be available for my children before and after school. We have also been able to take family vacations that we previously only dreamed of. I've been able to provide more options and opportunities to my family with my PartyLite income over the past five years.

The proposals you are suggesting would make my business much more difficult and could possibly impact my income and our family budget.

One of the most confusing and burdensome sections of the proposed rule is the seven-day waiting period to enroll new Consultants. This waiting period gives the impression that there might be something wrong with the plan. I also believe this is unnecessary given that PartyLite offers all Consultants the option to return products under our Company Buy Back Agreement. In addition, I would have to keep detailed records on who receive what documents on what day if I was to sponsor anyone into the business.

In terms of the references requirement, I would never feel comfortable providing the personal contact information of other people in PartyLite, nor would I want my own personal information given out freely. While I certainly encourage getting testimonials from people, I believe in protecting the privacy of other Leaders and Consultants. I believe it is not appropriate (and possible illegal) to arbitrarily provide this information without explicit permission. It would also be a difficult task to identify ten people geographically closest to each potential new Consultant.

I feel good about sharing PartyLite's very real business opportunity with others, and want to continue to easily introduce PartyLite to more people who could benefit as I have. The regulations you are proposing would hinder me from doing so – and would hinder others in starting their business in the timeframe they choose.

Please know that I'm thankful that we have the FTC working to protect average consumers like me, but in this case, you will be working against me, impacting my income, my future and my family's future.

Please reconsider the regulations you are proposing.

Respectfully yours,

[REDACTED]
Treasure Carlson